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# *The Gold Factory*

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Our business recently relocated from Tumby Bay to Port Lincoln and we had considered that the risks of a break-in at our new location were greatly increased due to the extra exposure as a result of advertising.

We had been operating in Tumby bay for 8 years and had never had any problems with theft or break-ins. We have installed an externally monitored alarm system with the latest CCTV cameras and the usual physical deterrents in the form of barred windows, believing this would do the job for a little while or at least for the first 12 months. This would give us the opportunity to plan for further investment in security components as the budget allowed.

Unfortunately we were wrong! Within 5 weeks of an unofficial opening of our new store in Port Lincoln we had a rock hurled through our front glass door, followed by the door being kicked in and a hammer being taken to our new glass cabinets. ***We had only left a small amount of silver stock on display that was stolen in this break-in, it was over in less than 90 seconds and left a damage bill in excess of \$10,000.***

We have since invested a further \$15,000 in physical deterrents to allow us to sleep better at night!

We chose to install the DNA system as part of our upgrade as if we had it installed before the robbery, along with the CCTV footage that was collected, there would have been a greater chance of catching the criminals responsible for the crime.

A problem that law enforcement have is that sometimes by viewing visual footage they may know from prior experience who the perpetrators are but unless they can physically place them at the location even catching them with the stolen property does not prove they committed the crime.

The DNA system achieves placing them at the crime scene physically, simply and effectively. Our system has been set up to be armed as soon as our security system is activated, giving us peace of mind knowing that the DNA spray will mark anyone who is in the vicinity once an alarm event has been triggered.

***We have noticed a definite effect already with many of the potential thieves who used to press their faces against the windows to look inside now avoiding the shop front altogether. We hope to never have to use this system but are very glad that we have had it installed there is also the added advantage of having our annual insurance premiums reduced.***

We are pleased with our decision and are very happy with the customer service and backup from our supplier, we can recommend this system on the feeling of security and safety alone, everything else is just a bonus!!!

Yours Sincerely  
Micheal and Dale Trenberth  
Oztren Industries Pty. Ltd. t/as  
"The Gold Factory"