



Hudson Jacobs tests out DNA Security Solutions' "Track2U" child GPS tracking device .

PEACE OF MIND FOR PARENTS

IT'S EVERY parent's worst nightmare – losing a child in a crowded shopping centre, or not knowing where they are when they should be at home.

But an Australian company is using GPS technology to give parents certainty by offering them a tracker that lets them know where their child is every minute of the day.

DNA Security Solutions lightweight GPS tracking device – the Track 2U – is small enough to be pinned inside a pocket or onto the clothing of younger children, or attached to a lanyard for older teens or people with dementia or autism.

As well as showing the wearer's location on a parent's or carer's mobile through Google Maps on demand, the device also sends an alert if the wearer moves outside a predetermined area,

allows children to talk to parents and has a "SOS" button which sends a message that reads "HELP ME".

DNA Security Solutions managing director Tania Jolley said the tracker had a range of uses – including some that even she hadn't envisaged when releasing the product.

"The GPS Tracker can be used for more than merely finding a location; it allows you to engage in two-way communication and even alerts you if your child is travelling over a preset speed limit," she said.

"While our main target market is for younger children, we are finding more and more people enquiring whether the device is suitable for a range of clients – even for family pets."

Playgroup Australia chief executive and

mother of four Karen Merange says the tracker allows her to communicate directly with her under-10s without needing a mobile phone.

"While it gives me great piece of mind to know that I can find out their whereabouts at all times, I also use it to stay in contact with them when they are at sleepovers and on school camp," she said.

Female Friendly chief executive Kylie Jacobs uses the tracker to keep a digital eye on her young children.

"There are many uses for the Track2U – the ones most useful for my young children are when we go to busy [or] crowded events in case they get lost . . . or when we are on holidays in areas we don't know," she said.

FRANCES STEWART